



Director/PDMR Shareholding

14 Nov 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Jan Bennink
2. Reason for notification	
a) Position / status	Independent Non-Executive Director
b) Initial notification / amendment	Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

4. where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
	GB00BDCPN049
b) Nature of the transaction	Acquisition of 13,900 Ordinary Shares.
c) Price(s) and volume(s)	Price(s) Volume(s)
	USD \$34.9 700
	USD \$34.8 1392
	USD \$34.5 800
	USD \$34.3 200
	USD \$34.6 1100
	USD \$34.7 1148
	USD \$35.0 600
	USD \$35.1 1200
	USD \$35.2 100
	USD \$35.3 300
	USD \$35.5 3910
	USD \$35.4 1100
	USD \$35.6 1350

d) Aggregated information

- Aggregated volume
- Price

Aggregated Volume: 13,900 shares
Aggregated Price: USD \$35.17 per share

e) Date of the transaction	11 November 2016
f) Place of the transaction	New York Stock Exchange

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc