



Director/PDMR Shareholding

02 Nov 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Lauren Sayeski

2. Reason for notification

a) Position / status Chief Public Affairs & Communications Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Sale of 234 Ordinary Shares on a non-discretionary basis to meet tax obligations in respect of the vesting of 599 RSUs on 31 October 2016.

c) Price(s) and volume(s) Price(s)
USD \$38.2050

Volume(s)
234

d) Aggregated information Aggregated Volume: 234 shares
Aggregated Sale Price: USD \$38.2050 per share

- Aggregated volume
- Price

e) Date of the transaction 1 November 2016

f) Place of the transaction New York Stock Exchange

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc