



Director/PDMR Shareholding

27 Oct 2016

ATLANTA--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities and persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Nicholas Wall
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2. Reason for notification

a) Position / status	Chief Human Resources Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company
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	GB00BDCPN049
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b) Nature of the transaction	Grant of 33,333 Restricted Stock Units in the Company ("RSU") which, on future vesting under the terms of the Company's Long Term Incentive Plan ("LTIP"), will amount to an effective purchase of 33,333 Ordinary Shares of €0.01 in the Company
	Vest Date subject to the terms of the LTIP:
	3 October 2019 – 16,666 RSUs
	3 October 2020 – 16,667 RSUs

c) Price(s) and volume(s)	Price(s)	Volume(s)
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	USD \$0.00	33,333 RSUs granted
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d) Aggregated information

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|--|---|
| <ul style="list-style-type: none"> • Aggregated volume • Price | Aggregated Volume: 33,333 RSUs granted
Aggregated Price: USD \$0 |
|--|---|

e) Date of the transaction	2016-10-03
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f) Place of the transaction	Outside a trading venue
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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc