



## Director/PDMR Shareholding

24 Oct 2016

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

#### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ronald Lewis
---------	--------------

#### 2. Reason for notification

a) Position / status	Chief Supply Chain Officer
----------------------	----------------------------

b) Initial notification / amendment	Initial Notification
-------------------------------------	----------------------

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
---------	---------------------------------

b) LEI	549300LTH67W4GWMRF57
--------	----------------------

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

#### 4. where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
---	---

GB00BDCPN049

b) Nature of the transaction	Acquisition of 7 Ordinary Shares
------------------------------	----------------------------------

Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$38.08	4
	USD \$0.00	3

USD \$38.08

4

USD \$0.00

3

c)	
----	--

d) Aggregated information	
---------------------------	--

- Aggregated volume
- Price

Aggregated Volume: 7 shares

Aggregated Price: USD \$21.76 per share

e) Date of the transaction	20 October 2016
----------------------------	-----------------

f) Place of the transaction	New York Stock Exchange
-----------------------------	-------------------------

View source version on [businesswire.com](http://www.businesswire.com/news/home/20161024005611/en/): <http://www.businesswire.com/news/home/20161024005611/en/>

Coca-Cola European Partners plc

Nigel Moss

[nmoss@cokecce.com](mailto:nmoss@cokecce.com)

00447980766727

Source: Coca-Cola European Partners plc