



**Coca-Cola European Partners plc: Notification of Transactions of Persons Discharging Managerial Responsibilities or Persons Closely Associated with Them**

07 Sep 2016

LONDON--(BUSINESS WIRE)-- Regulatory News:

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1.Details of PDMR / person closely associated with them ("PCA")

a)Name Stephen Moorhouse

2.Reason for notification

a)Position / status General Manager, Northern Europe

b)Initial notification / amendment Initial Notification

3.Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)Name Coca-Cola European Partners plc

b)LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b)Nature of the transaction Sale of 3112 Ordinary Shares on a non-discretionary basis to meet tax obligations in respect of the vesting of 6487 RSUs on 2 September 2016.

Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$39.00	3112

c)  
d)Aggregated information Aggregated Volume: 3112 shares  
Aggregated Sale Price: USD \$39.00 per share

- Aggregated volume
- Price

e)Date of the transaction 6 September 2016

f) Place of the transaction New York Stock Exchange

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc