



## COCA-COLA EUROPEAN PARTNERS PLC: Notification of Transactions of Persons Discharging Managerial Responsibilities or Persons Closely Associated with Them

26 Aug 2016

ATLANTA--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Michael McEnroe
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### 2. Reason for notification

a) Position / status	Chief Human Resources Officer
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b) Initial notification / amendment	<i>Initial Notification</i>
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### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWRF57
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### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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GB00BDCPN049

b) Nature of the transaction	Acquisition of 6 Ordinary Shares
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c) Price(s) and volume(s)	Price(s)	Volume(s)
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USD \$38.54

3

USD \$0.00

3

d) Aggregated information	Aggregated Volume: 6 shares
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Aggregated Price: USD \$19.27 per share

- Aggregated volume
- Price

e) Date of the transaction	25 August 2016
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f) Place of the transaction	New York Stock Exchange
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COCA-COLA EUROPEAN PARTNERS PLC

Source: Coca-Cola European Partners plc