

Director/PDMR Shareholding

25 Aug 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ronald Lewis

2. Reason for notification

a) Position / status Chief Supply Chain Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code

GB00BDCPN049

b) Nature of the transaction Acquisition of 7.446875 Ordinary Shares

> Price(s) USD \$43.13 Volume(s) 4.061985

c) Price(s) and volume(s)

Price(s) USD \$0.00

Volume(s) 3.384890

Aggregated information

d) Aggregated Volume: 7.446875 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$23.525763 per share

25 August 2017

New York Stock Exchange

e) Date of the transaction

f) Place of the transaction

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch **Deputy Company Secretary** +44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 627659

Time of Receipt (offset from UTC): 20170825T154121+0100