



Director/PDMR Shareholding

05 Jul 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
 - a) Name Stephen Moorhouse
 2. Reason for notification
 - a) Position / status General Manager, Northern Europe
 - b) Initial notification / amendment Initial Notification
 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 - a) Name Coca-Cola European Partners plc
 - b) LEI 549300LTH67W4GWMRF57
 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
 - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049
 - b) Nature of the transaction Acquisition of 5.209621 Ordinary Shares as part of a dividend reinvestment transaction

Price(s) Volume(s)
 - c) Price(s) and volume(s) USD \$40.5799 5.209621

Aggregated information

- d)
 - Aggregated volume Aggregated Volume: 5.209621 Ordinary Shares
 - Price Aggregated Price: USD \$40.5799 per share
- e) Date of the transaction 3 July 2017
- f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC
Paul van Reesch
Deputy Company Secretary
+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs
Category Code: DSH
Sequence Number: 586884
Time of Receipt (offset from UTC): 20170705T153638+0100