

## **Director/PDMR Shareholding**

02 Jun 2017

LONDON--(BUSINESS WIRE)--

## COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Stephen Moorhouse

2. Reason for notification

a) Position / status General Manager, Northern Europe

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

a) Description of the financial instrument, type of instrument, Identification code

GB00BDCPN049

b) Nature of the transaction Acquisition of 8.079262 Ordinary shares

Price(s)

Volume(s)

USD \$40.97

c) Price(s) and volume(s) 4.406928

USD \$00.00

3.672334

Aggregated information

d) Aggregated Volume: 8.079262 Ordinary Shares

- · Aggregated volume
- Price

Aggregated Price: USD \$5.071008 per share

1 June 2017

New York Stock Exchange

e) Date of the transactionf) Place of the transaction

+44 7890 231313

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch Deputy Company Secretary

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 584489 Time of Receipt (offset from UTC): 20170602T165303+0100