



Director/PDMR Shareholding

28 Mar 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ben Lambrecht

2. Reason for notification

a) Position / status General Manager, France Business Unit

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Sale of 9,191 Ordinary Shares

Price(s) Volume(s)

c) Price(s) and volume(s) USD \$37.6848 per Share 8,069 Ordinary Shares

USD \$37.6900 per Share 1,122 Ordinary Shares

Aggregated information

d) Aggregated volume Aggregated Volume: 9,191 Ordinary Shares

Price Aggregated Price: \$37.6854 per Share

e) Date of the transaction 27 March 2017

f) Place of the transaction New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 580634

Time of Receipt (offset from UTC): 20170328T171915+0100