



Director/PDMR Shareholding

17 Jan 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Clare Wardle

2. Reason for notification

a) Position / status General Counsel and Company Secretary

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 9 Ordinary Shares

Price(s) Volume(s)

c) Price(s) and volume(s) USD \$32.27 5

USD \$0.00 4

Aggregated information

d)

- Aggregated volume Aggregated Volume: 9 Ordinary Shares
- Price Aggregated Price: USD \$17.93 per share

e) Date of the transaction 12 January 2017

f) Place of the transaction New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 574622

Time of Receipt (offset from UTC): 20170117T094004+0000