



Director/PDMR Shareholding

17 Jan 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| a) Name | Ronald Lewis |
| 2. Reason for notification | |
| a) Position / status | Chief Supply Chain Officer |
| b) Initial notification / amendment | <i>Initial Notification</i> |
| 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) Name | Coca-Cola European Partners plc |
| b) LEI | 549300LTH67W4GWMRF57 |
| 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |

a) Description of the financial instrument, type of instrument, Identification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction

Acquisition of 9 Ordinary Shares

Price(s)
USD \$32.27

Volume(s)
5

c) Price(s) and volume(s)

Price(s)
USD \$0.00

Volume(s)
4

Aggregated information

- | | | |
|----|-------------------------------------------------------------------------------------|------------------------------------------|
| d) | | Aggregated Volume: 9 Ordinary Shares |
| | <ul style="list-style-type: none">• Aggregated volume• Price | Aggregated Price: USD \$ 17.93 per share |

e) Date of the transaction

12 January 2017

f) Place of the transaction

New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 574621

Time of Receipt (offset from UTC): 20170117T084958+0000