



Director/PDMR Shareholding

16 Dec 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

- | | |
|--|---------------------------------|
| a) Name | Ronald Lewis |
| 2. Reason for notification | |
| a) Position / status | Chief Supply Chain Officer |
| b) Initial notification / amendment | <i>Initial Notification</i> |
| 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) Name | Coca-Cola European Partners plc |
| b) LEI | 549300LTH67W4GWMRF57 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- | | | |
|---|---|-----------|
| a) Description of the financial instrument, type of instrument, Identification code | Ordinary Shares of €0.01 in the Company ("Ordinary Shares") | |
| | GB00BDCPN049 | |
| b) Nature of the transaction | Acquisition of 9 Ordinary Shares | |
| | Price(s) | Volume(s) |
| | USD \$32.32 | 5 |
| c) Price(s) and volume(s) | USD \$0.00 | 4 |

Aggregated information

- | | |
|----|---|
| d) | Aggregated Volume: 9 Ordinary Shares |
| | Aggregated Price: USD \$17.95 per share |
| | • Aggregated volume |
| | • Price |

- | | |
|-----------------------------|-------------------------|
| e) Date of the transaction | 15 December 2016 |
| f) Place of the transaction | New York Stock Exchange |

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 571068

Time of Receipt (offset from UTC): 20161216T153538+0000