



## Director/PDMR Shareholding

06 Dec 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities and persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ronald Lewis

2. Reason for notification

a) Position / status Chief Supply Chain Officer

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, Ordinary Shares of €0.01 in the Company

type of instrument, Identification code

GB00BDCPN049

Grant of 24,841 Restricted Stock Units in the Company ("RSU") which, on future vesting under the terms of the Company's Long Term Incentive Plan ("LTIP"), will amount to an effective purchase of 24,841 Ordinary Shares of €0.01 in the Company

Vest Date subject to the terms of the LTIP:

b) Nature of the transaction

1 December 2017 – 8,280.33 RSUs

1 December 2018 – 8,280.33 RSUs

1 December 2019 – 8,280.33 RSUs

Price(s) Volume(s)

c) Price(s) and volume(s)

USD \$0.00 24,841 RSUs granted

Aggregated information

Aggregated Volume: 24,841 RSUs granted

d)

- Aggregated volume
- Price

Aggregated Price: USD \$0

e) Date of the transaction

2016-12-01

f) Place of the transaction

Outside a trading venue

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 569437

Time of Receipt (offset from UTC): 20161206T094354+0000