



## Director/PDMR Shareholding

31 Oct 2016

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Lauren Sayeski
2. Reason for notification	
a) Position / status	Chief Public Affairs & Communications Officer
b) Initial notification / amendment	<i>Initial Notification</i>
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Vesting of 599 RSUs resulting in the Issuance of 599 Ordinary Shares Price(s)      Volume(s)
c) Price(s) and volume(s)	USD \$0.00      599
Aggregated information	
d)	Aggregated Volume: 599 shares Aggregated Price: USD \$nil per share
• Aggregated volume	
• Price	
e) Date of the transaction	31 October 2016
f) Place of the transaction	New York Stock Exchange

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 558828

Time of Receipt (offset from UTC): 20161031T094705+0000