



## Director/PDMR Shareholding

01 Aug 2016

LONDON--([BUSINESS WIRE](#))--Regulatory News:

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

- a) Name Michael McEnroe
2. Reason for notification
- a) Position / status Chief Human Resources Officer
- b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Coca-Cola European Partners plc
- b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049

- b) Nature of the transaction Acquisition of 8 Ordinary Shares

- |                           | Price(s)    | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | USD \$37.36 | 4         |

	USD \$0.00	4
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Aggregated information

- d) Aggregated Volume: 8 shares
- Aggregated volume
  - Price
- Aggregated Price: USD \$18.68 per share
- e) Date of the transaction 28 July 2016
- f) Place of the transaction New York Stock Exchange